

YOU BELONG AT IIBA®

THE GLOBAL MEMBERSHIP FOR BUSINESS ANALYSIS PROFESSIONALS

Business analysis skill **ranks #6 in the top 15 skills companies need most in 2020.**¹

Jobs related to business analysis are projected to **increase 14% from 2018 to 2028.**²



Interactive Core Business Analysis Standards

BABOK® Guide Interactive Edition, Agile Extension

\$70 Value



IIBA Online Library

Over 11,000 Resources

\$250,000 Value



Professional Development Tools

BA Lens Magazine, Salary Survey Report, Quick Tips

\$340 Value



Member-Exclusive Webinars

Gain CDUs, learn something new

\$75 Value Each

ACCESS THESE BENEFITS AND START BUILDING BETTER BUSINESS OUTCOMES.

Visit iiba.org/membership

JOIN YOUR LOCAL CHAPTER

Be part of a community of thousands of BA practitioners worldwide across 120 Chapters in 40+ countries. Connect with your local Chapter to learn how you can get involved in networking events, coaching, professional development and volunteering.

120
Chapters
40+
Countries
ONE COMMUNITY



IIBA connects me to the BA community. I have a place to ask questions while getting the opportunity to practice and grow my skills.

- Jamie Champagne, IIBA Hawaii Chapter

Sources

1. CNBCTV18. <https://www.cnbctv18.com/business/linkedin-says-these-are-the-top-15-skills-companies-need-most-in-2020-5037841.htm>
2. United States Department of Labor, Bureau of Labor Statistics. <https://www.bls.gov/ooh/business-and-financial/management-analysts.html>

CERTIFY YOUR FUTURE

IIBA competency-based certifications demonstrate you have the skills, knowledge and capabilities to deliver results. Members receive up to 40% off IIBA certifications.

CORE



Entry Certificate in Business Analysis™

Professionals who hold **one or more** IIBA certifications earn **12% more**.¹



Certification of Capability in Business Analysis

Professionals who hold a CCBA certification earn **24% more**.¹



Certified Business Analysis Professional™

Professionals with CBAP® certification earn **22% higher on average**.¹



Certification in Business Data Analytics™

36% business analysis professionals report they are involved in business data analytics.¹



Agile Analysis Certification™

76% of business analysis professionals practice agile approaches, and those certified in agile analysis **earn up to 35% more**.¹



Certificate in Product Ownership Analysis™

31% of business analysis professionals are working in a POA role.¹



Certification in Cybersecurity Analysis™

20% of business analysis professionals report working in cybersecurity.¹

SPECIALTY

Get started at iiba.org/certification/

CORPORATE PROGRAM

Empower teams, create business impact

Forge a strong relationship with IIBA to help your team successfully drive business results. Attend Corporate Leader webinars, gain access to global corporate insights and engage with business analysis leaders.

Show your employees your commitment to their professional development. Give them access to a suite of professional resources to build your business analysis capabilities.

Employees who have access to professional development are **15% more engaged in their jobs** and perform at consistently high levels.²

Learn more at iiba.org/membership/corporate-program

Sources

- 2021 IIBA Global State of Business Analysis Report
- <https://www.betterbuys.com/lms/professional-development-impact/>

